Aviv Talmor

Product Designer

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Education

BA in visual arts & design
@ The Open University
2014 – 2018 | Israel

Diploma in Interactive communication
@ Avni Institute for fine arts
2014 – 2018 | Israel

Languages

Hebrew
Native

English
Professional working

Hobbies

Dungeons & Dragons

Cooking

Eating

Netflix & chill

Gaming

Experience

2021 - Today | Tel-Aviv, Israel
Senior Product Designer
Monday.com

At monday.com, I led cross-product initiatives including the development of some key features for different products, among them is the video annotation feature. I also led the entire product vision with the leadership for the Workforms.com product.
In my day-to-day work, I focus on conducting user research, competitor research, data analysis, and aligning strategies through workshops, collaborating closely with diverse teams from discovery to delivery. I played a pivotal role in shaping product vision, setting timelines, and presenting innovative solutions to senior leadership.

2018 – 2021 | Tel-Aviv, Israel
Senior Product Designer
EasySend.io

Empowering insurance companies and banks to get rid of annoying paperwork through an interactive SaaS platform that transforms paper & PDF forms into interactive digital journeys. Full ownership of product UI/UX and marketing collateral design.

2014 – 2018 | Tel-Aviv, Israel
Freelance Designer
Fiverr Platform
Fiverr

Operated as an independent freelance product designer, utilizing the Fiverr platform to offer and manage my design services. As an independent I've designed and crafted multi-platform (web, mobile and print) graphics for various projects.

2017 – 2018 | Tel-Aviv, Israel
Freelancer
Medidate

End-to-end interface and app design for Medidate - a mobile app that lets people manage their businesses in the fields of sports and fitness, learning centers and managing classes.

Featured in

Design Hamal
Leading projects that harness the impact of design to help organizations and individuals

Read more

Design Article
I wrote an article about assessing new feature's usage, risks, bugs, and method for improvement.

Read more

Skills

UI/UX Design	Design System	Prototyping	Grid & Layout

HTML	CSS

Tools

Figma Design	**usertesting.com** Research	**Spline** 3D design	**Zeplin** Ready for Dev
Photoshop Design	**After Effects** Editing videos	**Illustrator** Design	**ChatGPT** AI